

It doesn't add up campaign activity to date

Given the pressing nature of the challenges facing the sector, Hft has been working hard to get this issue in front of parliamentarians and the media. Our activities include:

Date	What we did	What we achieved
Feb 2016	<ul style="list-style-type: none"> Hft launched a petition, promoted via social media, to call for the National Living Wage to be properly funded. 	<ul style="list-style-type: none"> More than 3,500 people have signed our petition so far
	<ul style="list-style-type: none"> We shared an inquiry proposal with Sarah Wollaston, Chair of the Select Committee on Health, and Norman Lamb, MP. 	<ul style="list-style-type: none"> Norman Lamb – reviewed our inquiry submission and Tweeted in support of us
	<ul style="list-style-type: none"> Engaged our staff and trustees to write to their MPs, using templated letters outlining the key issues. The letters asked MPs to take action by raising the issue with colleagues or visiting an Hft service to see the impacts for themselves. 	<ul style="list-style-type: none"> We wrote to 135 MPs raising wider awareness of these important issues 62 MPs out of 135 responded to our letters – a conversion rate of 46% 19 meetings & 7 visits were organised with local MPs 2 questions were raised in parliamentary questions as a direct result of our campaign 21 MPs have written to or spoken to other key influencers on our behalf
Mar 2016	<ul style="list-style-type: none"> We asked families of the people we support to join the campaign, writing letters to their MPs. 	<ul style="list-style-type: none"> 60+ families of those we support, wrote letters on our behalf
	<ul style="list-style-type: none"> We shared easy read documents and a presentation with people we support who form the inclusion group 'Voices to be Heard', to help them understand the issues 	<ul style="list-style-type: none"> People we support are interested in getting involved in the campaign and would like to help deliver our petition to MPs

	affecting them.	
April 2016	<ul style="list-style-type: none"> • Campaign resources were made available from the Hft website, including flyers, posters and infographics for use on social media. 	<ul style="list-style-type: none"> • Ongoing MP engagement - 7 site visits by MPs are already planned • Issue debated at Edenbrige Town Council and the Edenbrige Business forum as result of Hft's involvement
	<ul style="list-style-type: none"> • Our first service visit in connection with 'It Doesn't Add Up' took place. We welcomed local MP Mr Zahawi to our Staffordshire service. 	
May 2016	<ul style="list-style-type: none"> • We ran a 'thunderclap' via social media to raise the profile of our petition. 	<ul style="list-style-type: none"> • 102 people signed up to support the Thunderclap • The combined reach for these people equated to our message being published to a potential pot of 83,995 people • We received 833 click-throughs to our Petition as a result of the Thunderclap
July 2016	<ul style="list-style-type: none"> • LD Voices manifesto was launched, working with other organisations across the sector. 	<ul style="list-style-type: none"> • Our survey had the biggest response rate to date - 37 families interviewed as a result, generating real life stories. • 85% of families were concerned on the impact that the introduction of the NLW would have on services. • One third cited the fact that the increased costs would ultimately result in a reduction in the quality of care they receive as their chief concern.
	<ul style="list-style-type: none"> • We surveyed 134 of our families to find out how they felt about the impacts of the introduction of the NLW, to support external PR. 	
	<ul style="list-style-type: none"> • We submitted a series of Freedom of Information requests to Local Authorities to produce statistical information about the take up of the social care precept. 	<ul style="list-style-type: none"> • Submitted FOI requests to 55 key local authorities looking at the impact the National Living Wage will have on their funding for the National Living Wage • 100% of respondents said that they were using the full 2% social care precept to match the additional funds • 25 of the authorities questioned admitted that

		<p>this increase would lead to a budget shortfall.</p> <ul style="list-style-type: none"> • 14 of the 25 authorities could not answer how this funding would impact upon local provisions for adult learning disability care.
August 2016	<ul style="list-style-type: none"> • We responded to the Communities and Local Government Committee inquiry. 	<ul style="list-style-type: none"> • Our evidence was accepted as written evidence for the Committee's inquiry • Hft's submission was footnoted in the final report • The CLG Committee report warns of the financial pressures facing the adult social care sector and calls on the Government to take urgent action
October 2016	<ul style="list-style-type: none"> • We submitted evidence to a UN Office for the High Commissioner for Human Rights (OHCHR) call for information on service provision for people with disabilities 	<ul style="list-style-type: none"> • Our evidence was accepted as part of the Rapporteur's call for information • Several observations and key recommendations aligned with Hft's position • The Special Rapporteur presented her report to the the 34th session of the UN Human Rights Council in March 2017.
November 2016	<ul style="list-style-type: none"> • Our change.org petition closes with 3,880 signatures supporting our calls for a properly funded National Living Wage 	<ul style="list-style-type: none"> • Members of Voices to be Heard presented hard copies of the petition to the offices of: • Penny Mordaunt MP, Minister for Disabilities • David Mowat MP, Parliamentary Under Secretary of State for Community Health and Care • Margot James MP, Parliamentary Under Secretary of State, Minister for Small Business, Consumers and Corporate Responsibility
December 2016	<ul style="list-style-type: none"> • We published a report by Cebr which highlighted up to 30,000 jobs could be lost in the sector by 2020. 	<ul style="list-style-type: none"> • We launched #Giveme5 (see details below) • We hosted a parliamentary

	<ul style="list-style-type: none"> • We launched a call for a 5% uplift in funding to keep the sector breaking even • We hosted an event in Parliament to publicise this data 	event to launch the report.
February 2017	<ul style="list-style-type: none"> • We responded to Surrey's proposed referendum on a 15% increase in Council Tax to help fund Social Care 	<ul style="list-style-type: none"> • We achieved coverage in trade & local media • Surrey County Council abandoned plans to hold a referendum, opting instead for a 5% increase in Council Tax
May 2017	<ul style="list-style-type: none"> • During the Local Elections, Hft called on Councillors to support their #GiveMe5 campaign, and move social care funding from local to central government 	<ul style="list-style-type: none"> • Our campaign was covered in trade and regional press • Families and people we support wrote to their local candidates raising awareness of the campaign • Over 50 local government associations – from the party political (eg Association of Liberal Democrat Councillors) to local groups (eg Bedfordshire Association of Town & Parish Councils) – were contacted regarding the campaign.
July 2017	<ul style="list-style-type: none"> • Hft responded to the Low Pay Commission consultation on the impact of the National Living Wage 	