

Hitting that target Workshop 3



17th March 25

Your way.



Thank you for everything so far...

- Our first sponsorship target hit!
- Over £36,000 raised so far
- Some fantastic fundraising

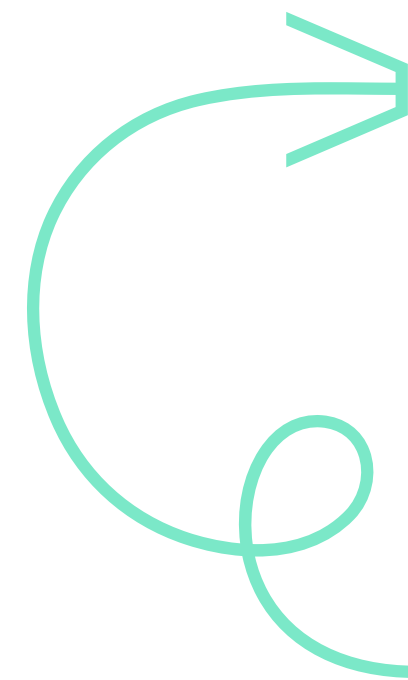
Your life. Your way.





Where your fundraised money is going...

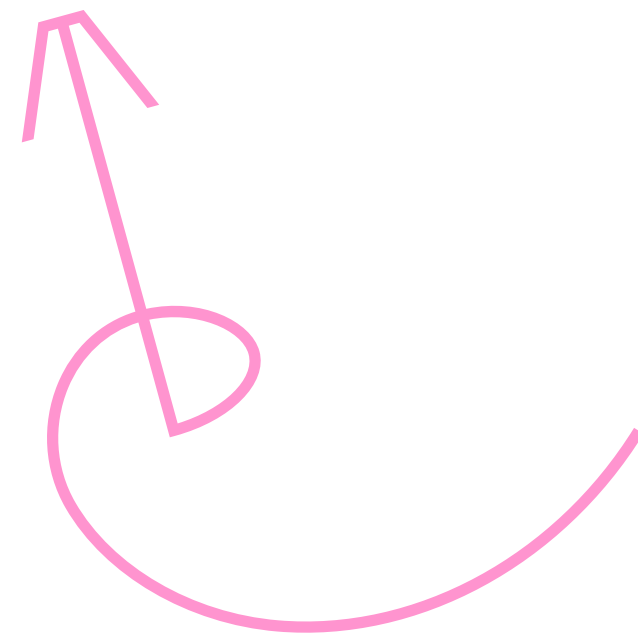
- Richard (Hft Shropshire & Staffordshire) enjoys going to the Blists Hill Victorian Museum
- He expressed an interest in applying for a volunteering role there
- So, one of our support worker colleagues, Joseph, worked with Richard on the application and soon a role came up
- Richard received support from Joseph on his first day on the job
- He has now been fitted in his own Victorian costume and continues to enjoy the role



However...

We are only at 21% of our £172,400 overall target!

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April Fundraising Ideas

Update your supporters on JustGiving & social media

Society vs society sports tournament

Easter/Lent:
Easter egg hunt, raffle or auction, egg decorating competition, bunny walk, face painting, guess the number of chocs in the jar

Arts & Crafts Night

Spring cleaning – sell your old stuff or offer cleaning services

Litter Pick

Pub Quizzes

Spring Ball

Car Wash

Dog walking for donation

Car boot sale

Photography competition or walk

Bingo Night

April Fundraising Ideas

Daylight Savings:
buy an hour for
daylight savings

Sports Day
Tournament

Picnic in the Park
Games Day

Farmers
Market

Summer Fairs

Hair dye or
shave

Sell your old
tech

Beach Day

Open Mic or Gig
night

Gala
auction

Pot Luck

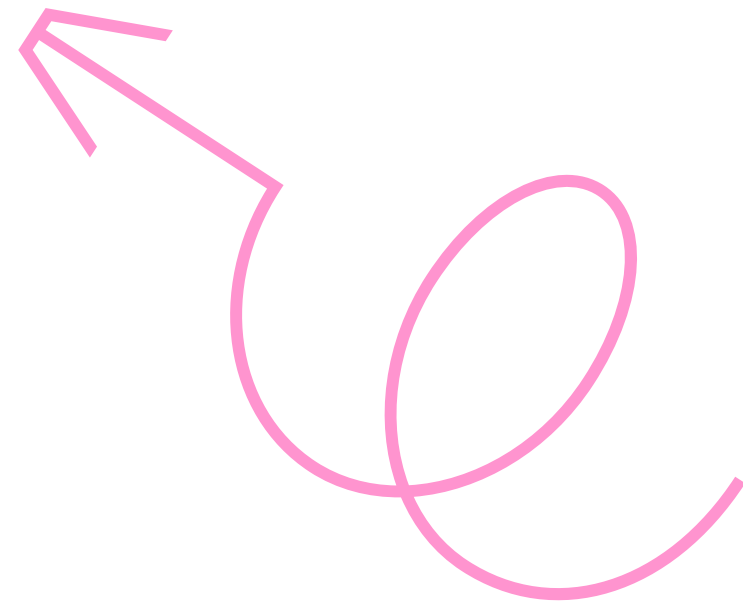
Cocktail
Night

Ceilidh or barn
dance

Charity BBQ

Getting out of a fundraising rut

- Social media boosts
- Break fundraising into chunks
- Ask your network for help
- Simple wins!



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Fundraising in exam season

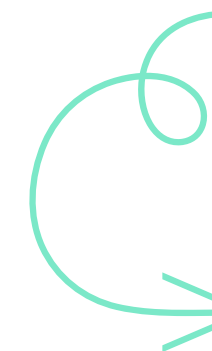
- Be realistic with your time
- Plan ahead
- Social media
- Exam themed fundraising

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All important deadlines

University Challenge	Trip Date	80% Deadline	50% Target	25% Target	Now
NTU Morocco	24 th June	15 th April	18 th Feb	21 st Jan	70%
City St George's Three Peaks	1 st July	22 nd April	25 th Feb	28 th Jan	65%
Bangor Kilimanjaro	26 th August	17 th June	25 th March	11 th Feb	45%
Bath (& Bangor Deferred) Machu Picchu	27 th August	18 th June	26 th March	12 th Feb	45%
Swansea Everest Base Camp	3 rd September	25 th June	2 nd April	19 th Feb	45%
Plymouth Budapest Marathon	11 th October	1 st August	18 th April	26 th Feb	40%
Nottingham Athens Marathon	8 th November	29 th August	2 nd May	6 th March	30%



Remember:

If you don't hit your 80% in time, we won't be able to authorise your trip

Maximising the weeks before your trip

- Family and friends
- Non-stop social media
- Stress the urgency
- Progress updates
- Last minute fundraisers, eg. song donation, guess my run

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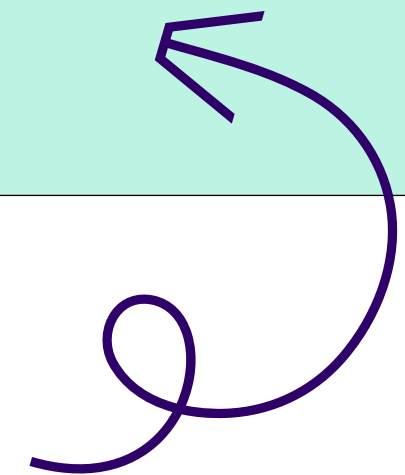
Fundraising reminders

Don't

- Rely on group activities
- Leave it too late
- Feel alone with your fundraising

Do

- Set achievable targets
- Plan ahead for the summer
- Use your connections
- Get in touch
- Enjoy it!





Competition time!

Win an Hft reward package and fundraising certificate. Raise the most in the month of April to win.



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Thank you

